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Research Methods, Design, And Analysis (12th Edition)



Synopsis

Encourages mastery of the basic principles of psychological research Research Methods, Design, and Analysis, 12/e, provides an understanding of the research methods used to investigate human thought and behavior. The coverage of experimental, qualitative, correlational, and survey research helps students develop their research skills for all aspects of psychology. Information is presented in a simple and straightforward manner and placed into context of actual research studies, helping students make real-life connections. MySearchLab is a part of the Christensen / Johnson / Turner program. Research and writing tools, including access to academic journals, help students explore Psychological Research in even greater depth. To provide students with flexibility, students can download the eText to a tablet using the free Pearson eText app. This title is available in a variety of formats and prices digital and print. Pearson offers its titles on the devices students love through Pearson's MyLab products, CourseSmart, , and more.

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Customer Reviews

This is my second go around at purchasing this book. I did not think I would need it after I finished my stats classes. Hahaha was I wrong! I have found a love for research and methodology, so I bought this book again. I reference it all the time to make sure I am on point with my research group. Second time was as good as the first time. I highly recommend this book for stats!

This book is a "must-have" for doctoral candidates. It's a statistics book within a research methodologies book so it contains a truck-load of information. Not an easy read, but unbeatable as

a reference.

This book was just okay to me. I bought it for my research methods class. It was not that interesting to read. The pages don't really have color so it's really bland. But hey, use it for class; it'll get the job done.

I needed this book for a class. It is a clearly written textbook especially for a more complicated topic. The authors laid out the information in an easily understood manner.

Enjoying book...very informative and current. No damages very little highlighting....love love love love love love love love the book.

This book was a required read for grad class and was very helpful for completing assignments. Worth the read though repetitive at times.

I really REALLY hated this course. but the book is good.

This book was great for my Research Methods Class

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